



www.ReverseTrickOrTreating.org

Photo: Students at an elementary school in Yamasá, Dominican Republic, one of dozens serving the 10,000 families of the Fair Trade cocoa co-operative CONACADO.

PHOTO COURTESY OF EQUAL EXCHANGE

Thank You

for the candy that you are generously sharing tonight

Like Halloween, chocolate should be a source of joy for all children, including those in countries where cocoa is grown. Unfortunately, that is not the case today.

Why?

Despite years of promises from the major chocolate manufacturers, too little has been done to tackle the documented problem of **forced child labor** on many farms that supply their cocoa. Moreover, low cocoa prices have left cocoa farmers in **poverty** year after year.

There is a SOLUTION, enjoy Fair Trade Certified™ chocolate!

This Fair Trade chocolate is proof that change is possible—today—and represents an important step toward larger reforms. Fair Trade certification prohibits the use of abusive child labor, and encourages the adoption of safer, chemical-free farming methods. Also, the guaranteed Fair Trade price paid for cocoa raises farmers' incomes and supports a more environmentally sustainable small-scale farming model—which in turn provides hope for a better future for all our children.

Join us in transforming the lives of children in cocoa farming communities!

- ① Share the information on this card with at least five friends
- ② Buy Fair Trade Certified™ chocolate and cocoa products next Halloween and year-round
- ③ Ask policy makers and the chocolate industry to protect children in cocoa farming communities

FOR MORE INFORMATION:

www.ReverseTrickOrTreating.org

GLOBAL  EXCHANGE