



THE AMERICAN JEWISH WORLD SERVICE FAIR TRADE PROJECT

Better Beans Fairly Traded Coffee and Chocolate

Product List

ALL COFFEE AND CHOCOLATE PRODUCTS ARE CERTIFIED KOSHER (SEE PAGE 2 FOR MORE DETAILS).

ITEM DESCRIPTION	CASE SIZE	ITEM CODE	PRICE* / CASE	RETAIL PRICE* / ea.
COFFEE				
PERCOLATOR COFFEES (Percolator grind for use in percolators at coffee hour and at other gatherings, in 1-lb. bags.)				
Fellowship Blend	5 1-lb	21000	\$34.50	\$10.00 / bag
Organic Fellowship Blend	5 1-lb	11002	\$37.50	\$11.00 / bag
Fellowship Blend Decaf	5 1-lb	21001	\$41.00	\$12.00 / bag
Organic Fellowship Blend Decaf	5 1-lb	11025	\$44.00	\$13.00 / bag
PACKAGED COFFEES (Whole bean or drip grind in valve-sealed bags. For use in the congregation, home or office - also great for fundraising projects!)				
Conventional Coffees:				
Café Salvador - Ground, Full City Roast	6 12-oz	27001	\$35.40	\$9.00 / bag
Bright Day Brew - Ground, Medium Roast	6 12-oz	27005	\$35.40	\$9.00 / bag
Organic Coffees:				
Organic Breakfast Blend - Ground, Medium/French Roast	6 12-oz	17000	\$38.40	\$9.75 / bag
Organic Breakfast Blend - Whole Bean, Medium/French Roast	6 12-oz	17001	\$38.40	\$9.75 / bag
Organic French Roast - Ground, French Roast	6 10-oz	17002	\$38.40	\$9.75 / bag
Organic French Roast - Whole Bean, French Roast	6 10-oz	17003	\$38.40	\$9.75 / bag
Organic Mind, Body & Soul - Ground, Medium/Vienna Roast	6 12-oz	17004	\$38.40	\$9.75 / bag
Organic Mind, Body & Soul - Whole Bean, Medium/Vienna Roast	6 12-oz	17005	\$38.40	\$9.75 / bag
Organic Ethiopian - Ground, Full City Roast	6 12-oz	17008	\$38.40	\$9.75 / bag
Organic Ethiopian - Whole Bean, Full City Roast	6 12-oz	17009	\$38.40	\$9.75 / bag
Organic Colombian - Ground, Full City Roast	6 12-oz	17010	\$38.40	\$9.75 / bag
Organic Colombian - Whole Bean, Full City Roast	6 12-oz	17011	\$38.40	\$9.75 / bag
Organic Love Buzz - Ground, French/Full City Roast	6 10-oz	17012	\$38.40	\$9.75 / bag
Organic Love Buzz - Whole Bean, French/Full City Roast	6 12-oz	17013	\$38.40	\$9.75 / bag
Flavored Coffees:				
Hazelnut Crème - Ground, Medium Roast	6 12-oz	37000	\$39.90	\$10.25 / bag
French Vanilla - Ground, Medium Roast	6 12-oz	37001	\$39.90	\$10.25 / bag
Toffee Caramel - Ground, Medium Roast	6 12-oz	37002	\$39.90	\$10.25 / bag
Decaffeinated Coffees:				
Organic Decaf - Ground, Full City Roast	6 12-oz	17020	\$44.40	\$11.25 / bag
Organic Decaf - Whole Bean, Full City Roast	6 12-oz	17021	\$44.40	\$11.25 / bag
Hazelnut Crème Decaf - Ground, Medium Roast	6 12-oz	37025	\$45.90	\$11.25 / bag

Through the AMERICAN JEWISH WORLD SERVICE FAIR TRADE PROJECT, your congregation, school or office can enjoy delicious coffee, tea and chocolate while helping small-scale farmers in Latin America, Africa, Asia and the U.S. as they build a better future for themselves and their families.

Through the project, farmers earn a fair price for their products, have access to affordable credit, and gain a long-term trading partner they can trust, a Fair Trade Organization called Equal Exchange.

With your support, these communities invest in education, health care, and agricultural improvements.

In addition, for each pound of coffee or chocolate purchased through the project, Equal Exchange makes a contribution to the American Jewish World Service "Small Farmer Fund" for projects supporting small farmers and their families.

100% of Equal Exchange's coffee, tea and chocolate products are fairly traded.

*Prices shown are effective 8/1/11 and are subject to change.

For additional products and seasonal specials, visit our Webstore:

INTERFAITH.EQUALEXCHANGE.COM



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FOR ADDITIONAL PRODUCTS, SPECIALS, AND AVAILABILITY, VISIT OUR WEBSTORE: [HTTP://INTERFAITH.EQUALEXCHANGE.COM](http://interfaith.equalexchange.com)

ITEM DESCRIPTION	CASE SIZE	ITEM CODE	PRICE* / CASE	RETAIL PRICE* / ea.
BULK WHOLE BEAN COFFEES (Plain, 2 lb. valve-sealed bags. Great for buying clubs or congregations that grind their coffee fresh.)				
Organic Breakfast Blend - Medium/French Roast	5 2-lb	12000	\$83.00	\$21.75 / bag
Organic French Roast - French Roast	5 2-lb	12001	\$83.00	\$21.75 / bag
Tin Tie Coffee Bags (for repackaging bulk coffee)	pack of 10	44005	\$1.80 (\$0.18 / bag)	
FOR 5 LB. BAGS OF WHOLE BEAN COFFEE, PLEASE CONTACT OUR CUSTOMER SERVICE TEAM				
NEW! CONGO COFFEE PROJECT 1 LB. WHOLE BEAN COFFEE (available in September, 2011)				
Congo Coffee Project - Full City Roast	5 1-lb	21020	\$41.25	\$12.00 / bag
The purchase of Congo Coffee helps to support Panzi Hospital in the Democratic Republic of the Congo, which provides life-saving treatment, counseling and after-care programs to survivors of sexual violence. For each pound of coffee purchased by the case, Equal Exchange will donate \$1.00. For each bag sold at retail, a \$2.00 donation will be made.				

ITEM DESCRIPTION	CASE SIZE	ITEM CODE	PRICE / CASE
SATELLITE PACKS (For use in commercial 1.5 gallon satellite brewers. Pre-measured packs.)			
Organic Colombian - Full City Roast	16 8-oz	19100	\$63.60 (\$3.98/pack)
Organic French Roast - French Roast	16 8-oz	19101	\$64.80 (\$4.05/pack)
Organic Peru Decaf - Vienna Roast	20 7-oz	19102	\$81.91 (\$4.10/pack)

PILLOW PACK COFFEES (For use in commercial, 12-cup brewers, such as Bunn and Bloomfield. Pre-measured packs. Not intended for individual resale.)			
Café Salvador - Full City Roast	56 1.5-oz	29003	\$38.77 (\$0.69/pack)
Café Salvador - Full City Roast	48 2.25-oz	29000	\$50.88 (\$1.06/pack)
Connoisseur Blend - Full City/Vienna Roast	48 2.5-oz	29002	\$57.28 (\$1.19/pack)
Organic Mind, Body & Soul - Medium/Vienna Roast	48 2.25-oz	19000	\$53.65 (\$1.12/pack)
Organic French Roast - French Roast	48 2.5-oz	19002	\$59.09 (\$1.23/pack)
Organic Colombian - Full City Roast	48 2.5-oz	19005	\$59.09 (\$1.23/pack)
Hazelnut Crème - Medium Roast	48 2.25-oz	39000	\$57.02 (\$1.19/pack)
Decaf Organic Peru - Vienna Roast	56 2.0-oz	19001	\$65.17 (\$1.16/pack)
Decaf Organic Peru - Vienna Roast	48 2.5-oz	19004	\$70.21 (\$1.46/pack)
Decaf Organic Breakfast Blend - Medium Roast	56 1.5-oz	19007	\$45.02 (\$0.80/pack)
Decaf Organic Breakfast Blend - Medium Roast	48 2.25-oz	19008	\$57.59 (\$1.20/pack)
Decaf Organic Breakfast Blend - Medium Roast	48 2.5-oz	19009	\$69.31 (\$1.44/pack)
Organic Terra Mountain Blend - Full City Roast	56 1.5-oz	19006	\$43.52 (\$0.78/pack)
Pillow Pack Sampler	13 packs	19999	\$25.00 (\$1.92/pack)

FOR OTHER SIZES OF PILLOW PACKS, PLEASE CONTACT OUR CUSTOMER SERVICE TEAM

FOR ADDITIONAL PRODUCTS, SPECIALS, AND AVAILABILITY, VISIT OUR WEBSTORE: [HTTP://INTERFAITH.EQUALEXCHANGE.COM](http://interfaith.equalexchange.com)

ROAST GUIDE

Medium Roast



Light and bright in the cup.

Full City Roast



Complex and flavorful

Vienna Roast



Smoky, smooth and rich.

French Roast



Dark and velvety.

Kosher Certification

All Equal Exchange coffee is kosher certified by the Orthodox Union or "OU". Our Organic Hot Cocoa mix, Organic Baking Cocoa, Organic Spicy Hot Cocoa and Organic Drinking Chocolate are certified by the Kashruth Council of Canada. Our chocolate bars are certified by Rabbi Abraham Hochwald, Chief Rabbi of the Northern Rhine-Germany.

Prices shown are effective 8/1/11 and are subject to change.



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ITEM DESCRIPTION	CASE SIZE	ITEM CODE	PRICE / CASE	RETAIL PRICE / ea.
COCOA & CHOCOLATE				
ORGANIC COCOA (For use in the congregation or home, as part of a fundraiser.)				
Organic Hot Cocoa Mix	6 12-oz cans	18500	\$30.00	\$7.75 / can
Organic Spicy Hot Cocoa (Dairy Free)	6 12-oz cans	18502	\$30.00	\$7.75 / can
Organic Drinking Chocolate (Dairy Free)	6 13-oz cans	18503	\$28.50	\$8.50 / can
Organic Unsweetened Baking Cocoa	6 8-oz cans	18510	\$30.00	\$7.75 / can
Organic Bulk Hot Cocoa Mix	2 5-lb bags	10505	\$56.00	\$35.00 / bag

ORGANIC CHOCOLATE (Packed in display box. Cases of 3.5-oz. bars contain 12 bars.)

***October - April regular shipping is available if temperatures in your region/shipping route are below 75°F.
May - September insulated shipping is available for an additional cost.**

Organic Very Dark Chocolate (71% Cocoa)	12 3.5-oz	18600	\$30.00	\$4.25 / bar
Organic Dark Chocolate with Almonds (55% Cocoa)	12 3.5-oz	18601	\$30.00	\$4.25 / bar
Organic Milk Chocolate with a Hint of Hazelnut (38% Cocoa)	12 3.5-oz	18602	\$30.00	\$4.25 / bar
Organic Mint Chocolate with a Delicate Crunch (67% Cocoa)	12 3.5-oz	18604	\$30.00	\$4.25 / bar
Organic Chocolate Espresso Bean (55% Cocoa)	12 3.5-oz	18605	\$30.00	\$4.25 / bar
Organic Orange Dark Chocolate (65% Cocoa)	12 3.5-oz	18606	\$30.00	\$4.25 / bar
Organic Panama Extra Dark Chocolate (80% Cocoa)	12 3.5-oz	18607	\$30.00	\$4.25 / bar
Organic Chocolate Caramel Crunch with Sea Salt (55% Cocoa)	12 3.5-oz	18608	\$30.00	\$4.25 / bar
Organic Ecuador Dark Chocolate (65% Cocoa)	12 3.5-oz	18609	\$30.00	\$4.25 / bar
Organic Dark Chocolate Minis / 8.82 lb. box (55% Cocoa)	≈888 4.5-g	18611	\$140.00	
Organic Dark Chocolate Minis / 8.82 lb. box (55% Cocoa) with Mini Packaging Kit for creating 35 gift bags of 25 minis each	≈888 4.5g plus kit	45200	\$144.00	
Organic Dark Chocolate Minis Countertop Display 23.8oz. box (55% Cocoa)	150 4.5-g	18613	\$24.00	

SUGAR, MUGS, FILTERS, DISPLAYS

Organic Cane Sugar Packets	Case of 1,000	15900	\$21.00	N/A
Equal Exchange Travel Mugs (77% pre-consumer recycled material)	Holds 16-oz	44004	N/A	\$2.00 each
Paper Cups (8-oz. with EE logo. Other sizes available.)	Case of 1,000	40001-E	\$69.51	N/A
12-Cup Coffee Filters (for Bunn & Bloomfield brewers)	1,000 4.5" filters	41015	\$15.00	N/A
Fundraising or Store Display (cardboard, with color photo.)	17 3/8" w x 63 1/2" h	70304	N/A	\$25.00 each

EDUCATIONAL MATERIALS

FAIR TRADE EDUCATIONAL MATERIALS

(Spread the word about Fair Trade in your congregation and community! Please contact us for more information.)

Equal Exchange Information Brochures	1 to 25	45004	Free	
American Jewish World Service Project Brochures	1 to 25	46171	Free	
"Now Serving Equal Exchange" Poster	1 to 3	45120	Free	
Table Tents (Small informational table signs)	1 to 5	46174	Free	
AJWS Stickers (Can be applied to products offered for resale)	bundles of 50	46170	Free	

Kosher Certification

All Equal Exchange coffee is kosher certified by the Orthodox Union or "OU". Our Organic Hot Cocoa mix, Organic Baking Cocoa, Organic Spicy Hot Cocoa and Organic Drinking Chocolate are certified by the OU as well. Our chocolate bars are certified by Rabbi T. Hod of Kosher Germany.

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Order Form

Synagogue, Organization or School:

Customer ID (if available):

Name:

*Street Address:

MAIL OR FAX TO

Equal Exchange
American Jewish World
Service Fair Trade Project
50 United Drive
W. Bridgewater, MA
02379
Fax 508.587.5955

City: State: Zip:

Tel: E-mail:

Ship to (if different from above):

Name:

*Street Address:

City: State: Zip:

Tel: E-mail:

*Please use a street address for shipping. UPS cannot ship to a PO Box

ORDERING OPTIONS:

You may order for your place of worship, organization, school or office by mailing or faxing this form with a check or credit card, or by calling **774-776-7366**.

You may also order with a Visa, Mastercard or American Express on our webstore at:
<http://interfaith.equalexchange.coop>

Customers are invited to order our products in both wholesale and retail quantities.

- Wholesale prices given when ordering whole cases of a single product
- Retail prices given for any products ordered in less than a case
- Pillow packs orderable in whole cases only
- Please note any mixed cases will be charged at retail prices

AVAILABILITY:

Please check availability on the web or by phone before placing an order to ensure that it can be processed in a timely fashion.

SHIPPING:

Please allow 10 business days between our receipt of your order and delivery.

Shipping Prices for Continental United States

Order Total	UPS Ground
\$0-\$44.99	\$7.95
\$45-\$89.99	\$9.95
\$90-\$134.99	\$12.95
Orders over \$135	Free

For information about expedited prices and shipping to Alaska/Hawaii, please email us at Interfaith@equalexchange.coop or call us at 774-776-7366

Please note: we reserve the right to charge a flat \$11 reshipping fee if recipient is unable to receive UPS delivery.

CHOCOLATE SHIPPING: October-April regular shipping is available if temperatures in your region/shipping route are below 75°F. May-September insulated shipping is available for an additional cost.

CUSTOMER SERVICE:

If you have any questions regarding your order or our program and partnerships, please contact us at **774-776-7366** or e-mail: interfaith@equalexchange.coop.

Please notify us of any errors in your order within 10 days of receipt.

Additional information on our program and partnerships is also available at:
www.equalexchange.coop/interfaith.

PRICES:

Prices are effective 8/1/11 and subject to change.

CREDIT TERMS:

For a credit agreement for your congregation, organization, school or office, please contact us.



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