

EQUAL EXCHANGE

chocolates

ORGANIC DARK CHOCOLATE MINIS

Thank you for spreading the word about how fairly traded chocolate supports small farmers and their communities. We are proud to work with farmers in the Dominican Republic, Peru and Panama to bring you delicious, sustainably-grown chocolate, free of child slave labor.



You will need:

- 1 cup measure
- Your denomination/faith group's coffee project stickers – additional stickers can be ordered by contacting Interfaith Customer Service at 774.776.7366
- Paper for funnel (optional)

Your kit should contain:

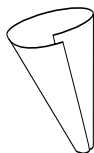
- 35 bags
- 35 stickers
- Sign

STEP one

Assemble your materials and volunteers – Youth groups, women's groups and social justice groups are great places to start recruitment, but don't stop there. You might be surprised how many folks will volunteer if chocolate is involved!

STEP two

Assemble your special packages – Each person should fill a bag with 1 cup (about 25) minis and then fold over the top of the bag and seal with the Equal Exchange sticker (included in your kit). To finish off the package, you can also include your denomination/faith group coffee project sticker to remind folks about the connections your community of faith has with people around the world.



TIP: If you are having trouble filling the bags, create a funnel out of a sheet of paper. Stiff paper works best. Just take the two bottom corners of a piece of paper and overlap them, being careful to leave a hole large enough for the minis to go through, and tape it securely.

STEP three

Assemble your customers – Tell everyone about the special new item you have for sale! Personalize the included sign with your church or group name and put it up in a high-traffic area to let folks know about the mini bags and how much they will cost. You can also use the sign on your sale table. Other ideas: are to make an announcement, put an item in your bulletin or host an educational event to spread the word about Fair Trade. Samples or tastings always get a crowd!



Suggested Fundraising Price: \$8 - \$10

For more resources, visit: www.equalexchange.coop/mini-kit



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DOMINICAN REPUBLIC

CO-OP: CONACADO
CONACADO was founded in 1988 to link small-scale cacao farmers facing major market challenges. The co-op, now 9,500 members, focuses on sustainable cacao production.

Photo: Daniela Del Rosario Manzueta



PANAMA

CO-OP: COCABO
Founded in 1952, COCABO was the first agricultural co-operative established in Panama. The co-op plays a crucial role in preserving the local Amistad Forest Reserve.

Photo: Pedro Abrego courtesy of La Siembra Co-op



PERU

CO-OP: CACVRA
CACVRA was formed in 1969 by indigenous farmers. Originally a coffee co-op, CACVRA has diversified to also become a producer of high quality organic cacao.

Photo: Eusebio Laron Torres

Our Cacao Producer Partners

Cacao (the main ingredient in chocolate) is a vital source of income for small-scale farmers in some of the poorest countries in the world. Cacao farmers are often isolated from markets and forced to sell their products through middlemen. Affordable credit is hard to obtain, and the cacao market is always in flux. Much of the world's cocoa comes from West African plantations where child labor is a well-documented concern.

By choosing Equal Exchange fairly traded products, you help provide small-scale farmers the resources and opportunities they need to build a better future for their families and communities.

