

for all who love
making a
difference

WHOLESALE CATALOG
FALL 2013 - SPRING 2014



Free
SHIPPING

SEE PAGE 3 FOR DETAILS



Dear Friends of Equal Exchange

*“Equal Exchange
provides a delicious
way for us to reach
communities of
farmers across
the globe.”*

—MELISSA TOMBACK
Brimmer and May School, MA

We simply can't **wait** to share our rich array of new products and perennial favorites. From our beautiful new story coffees, to seasonal chocolates, chocolate chips and tasty dried fruits and nuts, these exquisite, fairly traded coffees, teas, chocolates, foods and crafts will bring joy and satisfaction to you and your community this holiday season and all year round!

With **your** dedication and hard work, we make a real, measureable difference together. In 2012, Equal Exchange customers bought over 3.3 million pounds of coffee, the equivalent of the annual harvest of 1,614 small family farms. Now that's impact! Thanks to **you**, small-scale farmers across the world are providing for their families, improving their communities and caring for our planet through Fair Trade and the co-operatives they run themselves.

This year we're excited to bring farmer stories to you in a whole new way. Our story coffees on p. 6 feature real farmers making a difference. One farmer, Oliva, is a Proud Mama of seven in Uganda. When Oliva joined her coffee co-op, no other women were members. She helped other women join and also started a women's group with a small savings and loan program. With income from farming and side projects, she has sent all of her children to boarding school. Her motivation? Helping other women build a better future for their children. "It is out of my heart," she says.

We know the work you do with Equal Exchange is from your heart too. For that, we thank you, and look forward to serving you this year.

- the Community Sales team



Photo: Equal Exchange staff photo taken at our 27th anniversary celebration.

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Photo above: Todd Caspersen, Head of Purchasing at Equal Exchange, with Ramiro, a park guard at El Triunfo National Park in Mexico. Equal Exchange sources coffee beans from communities surrounding the protected park.

~ Enjoy our gift to you! ~

Spend \$25 and receive
Free SHIPPING

Coupon Code: ONLINEGIFT
Apply discount to your shopping cart
during checkout.

*Offer good once per customer, online only. Free shipping in continental US only.
Summer chocolate fees may apply. Expires 5/31/2014.*

Here are some easy ways to share Equal Exchange!



JOIN OUR COMMUNITY



Brew Equal Exchange coffee for your congregation's coffee hour, at the office or anytime you enjoy coffee with others.



Sell fairly traded products to your community at events, for the holidays and through monthly sales or buying clubs.



Raise money and support small farming communities with our special fundraising programs. **40% profits!**

Photos, top: Members of CECOVASA Co-op in Peru take a photo break with Equal Exchange staff, Cindy Mowry, Andrea Costa, and Todd Caspersen. *Left:* Judy Stover, member of The Paulist Center in Boston, enjoying some Equal Exchange chocolate. *Right:* Joe Driscoll, from Equal Exchange, captures the view of the El Triunfo Biosphere Reserve in Mexico.

MEASURING OUR
COFFEE
Impact

IN 2012, supporters
across the U.S. purchased
Equal Exchange coffee to
the tune of:

3,356,580 

that's

134,263,205

 CUPS!

that's equal to the
entire annual harvest of

1,614
FAMILY FARMS

Thank  You

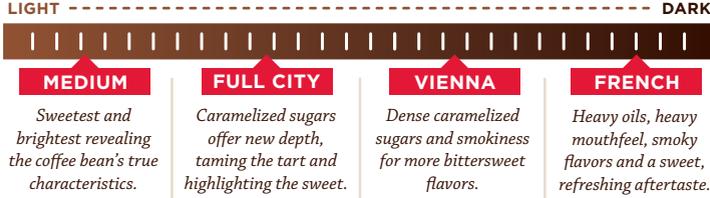
FOR SUPPORTING
FARMING FAMILIES
AROUND THE WORLD

Photos, top: Lydia Nabulumbi, a copper from Gumutindo co-op, tastes the espresso shot she pulled at the Equal Exchange Café. **Middle:** Equal Exchange coffee in all of its stages: brewed, roasted, green, and ground. **Bottom:** Members of Las Colinas co-op pose with Equal Exchange Quality Control Manager, Beth Ann Caspersen, alongside the day's harvest. Look at those beautiful red cherries!



Brewing up Community

ROAST SCALE



14-OZ. CANS
6 PER CASE

New!

Please **RECYCLE** these **COFFEE CANS** WHERE POSSIBLE. or **RE-USE!**



Organic Mighty Morning

●●○○○
BLEND OF MEDIUM & FRENCH
Balanced and sweet with chocolate and molasses.
14102 | 14-oz. Can
Ground Only
Case \$42.00

Coffee farmers become more powerful when they join together. Feel the power and start your mornings strong with this tasty blend.



Organic Proud Mama

●●○○○
FULL CITY ROAST
Fresh caramel, chocolate and savory spice.
14101 | 14-oz. Can
Ground Only
Case \$42.00

Feel the pride when you enjoy this coffee! Your purchase helps women coffee farmers become leaders and send their children to school.



Organic One Harvest

●●○○○
FULL CITY ROAST
Nutty and bright with sweet, brown sugar.
14103 | 14-oz. Can
Ground Only
Case \$42.00

Farmer co-ops help more women own farms and build better futures for their families. From their hands to yours, enjoy this delicious harvest.



DECAF Organic Bountiful Decaf

●●○○○
BLEND OF MEDIUM & VIENNA
Smooth with creamy milk chocolate flavor.
14104 | 14-oz. Can
Ground Only
Case \$51.00

Farmers share the bounty of the harvest when they learn how to farm better and run a business together. Share in this bounty with every cup.



coffee with a conscience

10-OZ. &
12-OZ. BAGS

6 PER
CASE



MEDIUM ROASTS

Bright Day Brew

Created by the adventurous, for the adventurous. Balanced with a malty aroma and hints of citrus, it's the perfect cup.

27005 | 12-oz. Bag, Ground Only
Case \$35.40

FLAVORED Hazelnut Crème

Fill your home with a rich, hazelnut aroma, and enjoy the nutty flavor of this medium roast coffee. Artificially flavored.

37000 | 12-oz. Bag, Ground Only
Case \$39.90

37025 | DECAF 12-oz. Bag, Ground Only
Case \$45.90

FLAVORED Toffee Caramel

Two deliciously different flavors, combined to produce a candy-like sweetness and a buttery finish. Artificially flavored.

37002 | 12-oz. Bag, Ground Only
Case \$39.90

FLAVORED French Vanilla

A smooth and soothing aroma with rich vanilla flavor. Artificially flavored.

37001 | 12-oz. Bag, Ground Only
Case \$39.90



FULL CITY ROASTS

Organic Breakfast Blend

Our most popular blend. Delicious notes of baked brownie and citrus make Organic Breakfast Blend enjoyable from dawn 'til dusk!!

17000 | 12-oz. Bag, Ground
17001 | 12-oz. Bag, Whole Bean
Case \$38.40

DECAF Organic Decaf

This decaf has all the richness of our Organic Breakfast Blend, a full-bodied coffee with a sweet vanilla flavor.

17020 | 12-oz. Bag, Ground
17021 | 12-oz. Bag, Whole Bean
Case \$44.40

Organic Mind, Body & Soul

Enjoy traditional flavors of chocolate and spice. The light and dark roasts perfectly capture notes of cocoa and vanilla.

17004 | 12-oz. Bag, Ground
17005 | 12-oz. Bag, Whole Bean
Case \$38.40

Organic Ethiopian

From the birthplace of coffee, this exotic blend has hints of blueberry.

17008 | 12-oz. Bag, Ground
17009 | 12-oz. Bag, Whole Bean
Case \$38.40

Café Salvador

With light wisps of almond and sweetness this coffee is more balanced than the scales of justice.

27001 | 12-oz. Bag, Ground Only
Case \$35.40

Organic Colombian

Known for producing a balanced cup, this distinctive coffee delivers creamy body with subtle notes of plum.

17010 | 12-oz. Bag, Ground
17011 | 12-oz. Bag, Whole Bean
Case \$38.40

DECAF Cozy Cup Decaf

Cozy up with this sparkly and light decaf blend that has notes of honey and caramel with a lingering chocolate aftertaste.

27027 | 12-oz. Bag, Ground Only
Case \$41.40



VIENNA / FRENCH ROASTS

Organic French Roast

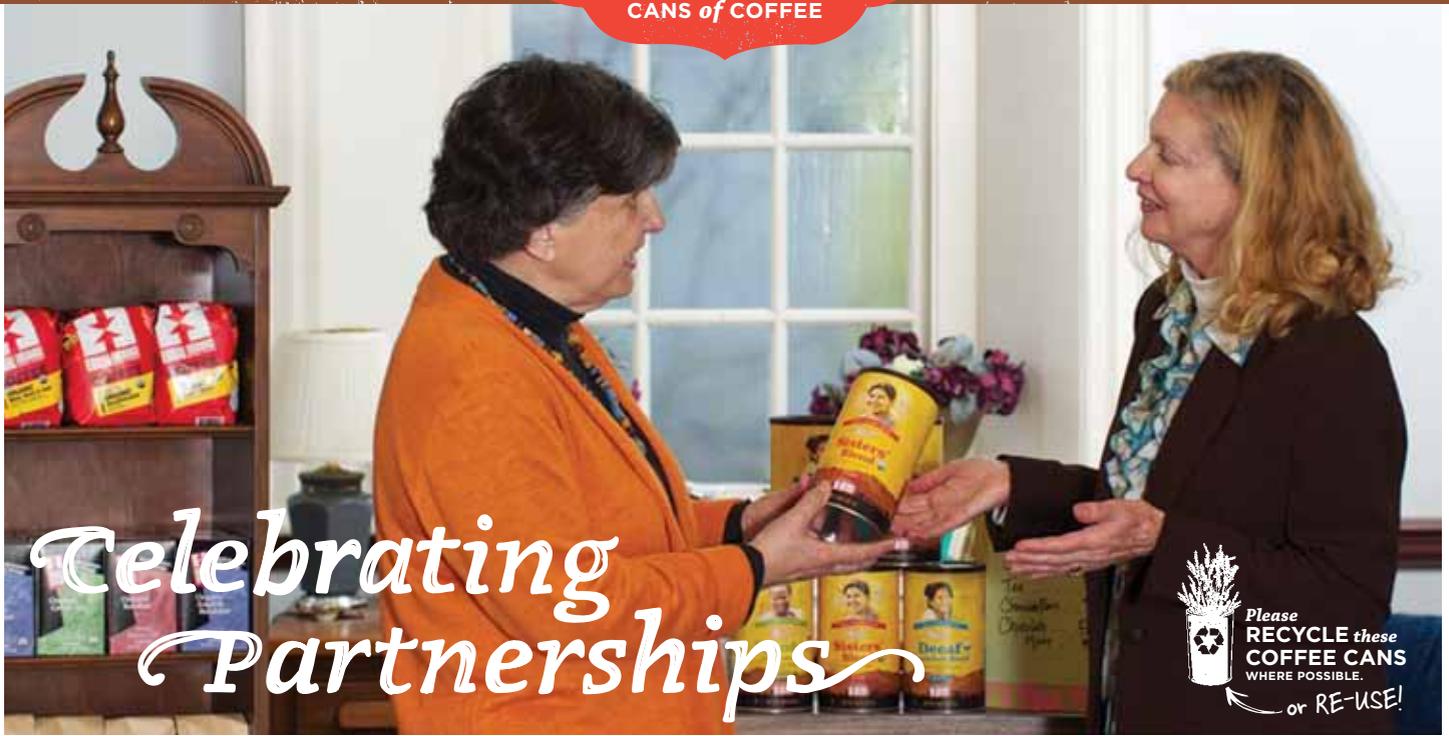
A classic name for an elegant incarnation. If this coffee was a dessert, it would be known as "death by chocolate!"

17002 | 10-oz. Bag, Ground
17003 | 10-oz. Bag, Whole Bean
Case \$38.40

Organic Love Buzz

A smorgasbord of roasts in a combination of Latin American beans so fine it will make your heart flutter. Feel the love!

17012 | 10-oz. Bag, Ground
17013 | 12-oz. Bag, Whole Bean
Case \$38.40



14-OZ.
CANS
6 PER
CASE



Lutheran World Relief
SUSTAINABLE DEVELOPMENT. LASTING PROMISE.



New!

Organic Hope's Blend

Equal Exchange and UMCOR are excited to bring you Hope's Blend, a special UMCOR fellowship coffee with hints of chocolate and spice.

14100 | 14-oz. Can, Ground
Case \$42.00

.....
Learn more about our partners and the Small Farmer Fund on P. 27
.....



Organic Sisters' Blend

With this special blend, we honor women coffee farmers who are active in their co-operatives and women in the U.S. who advocate for Fair Trade.

14120 | 14-oz. Can, Ground
Case \$42.00

Organic Breakfast Blend

Our most popular coffee. Balanced and smooth with roasted nut and mild citrus overtones.

14121 | 14-oz. Can, Ground
Case \$42.00

DECAF

Organic Breakfast Blend Decaf

Perfectly balanced with sweet honey, bright citrus and toasted almond flavors.

14123 | 14-oz. Can, Ground
Case \$51.00

Organic Ugandan

From the Gumutindo farmer co-op in Uganda. Savory spices with dark fruit and smoky flavors highlight the chocolaty, dense mouthfeel.

14122 | 14-oz. Can, Ground
Case \$42.00



1-LB.
BAGS
5 PER
CASE

Tongo Coffee Project

An inspirational blend of East African coffees that is smooth and balanced, with rich chocolate, sweet vanilla, and brown spices.

11020 | Full City Roast
1-lb. Bag, Whole Bean Only
Case \$41.25

For every bag of Congo coffee sold, Equal Exchange will donate \$1 to the Panzi Foundation, which offers programs for more than 2,000 survivors of sexual violence each year.

Bulk Coffee

Organic Café Nica

This was our first coffee, introduced in the U.S. in 1986. Celebrate our special relationship with the Fair Trade co-operatives in Nicaragua that bear the same name, Café Nica.

10006 | Medium Roast
10007 | French Roast
Case \$80.90

Organic Roast 25

Our 25th anniversary roast has sweet layers of rich fudge and berry, with a velvety texture and a smoky finish.

10039 | Vienna Roast
Case \$80.90

Organic Black Silk Espresso

This rich espresso blend has flavors of chocolate, cherry, vanilla and wild blueberry.

10034 | Vienna Roast
Case \$80.90

Organic Rabble Rouser

Rabble Rouser is a blended coffee from Uganda and Sumatra. The medium roast level brings out the best in both coffees, making a complex coffee that is fun to drink every day.

10037 | Medium Roast
Case \$80.90

5-LB.
BAGS
2 PER
CASE



Equal Exchange Tin-Tie Bags

Our tin-tie bags can be used to repackage bulk coffees. Order the Equal Exchange version with information on Fair Trade and our trading partners - or blank bags which can be decorated for fundraisers or bazaars.

44005 | 10 - Printed \$1.30
44006 | 10 - Blank \$1.80

Find more bulk coffee varieties online: shop.equalexchange.coop

Photo, top left: Kayleigh Probasco of Equal Exchange talking to Stan Duncan of United Church of Christ in Abington during a table sale.



Percolator Coffees

For the best taste, percolators require coffee that is a coarser ground than drip coffees. This is why we offer Fellowship Blend, which is specially ground for percolators for the perfect cup.

FIVE BAGS PER CASE

Fellowship Blend

A smooth and full-bodied coffee specially prepared for use in percolators. Comes in regular and decaf.

21000 | 1-lb. Bag, Ground
Case \$34.50

21001 | DECAF 1-lb. Bag, Ground
Case \$41.00

Organic Fellowship Blend

By drinking this delicious coffee specially ground for percolators, your congregation can support small farmers as they preserve vital habitat for local wildlife and migratory songbirds.

11002 | 1-lb. Bag, Ground
Case \$37.50

11025 | DECAF 1-lb. Bag, Ground
Case \$44.00

Coffee For a Crowd



Pillow Packs

Perfect for brewing coffee for a crowd using 12-cup drip brewers. Our 1.5-oz. size produces a lighter

cup of coffee than our larger packs. The 7-oz. and 8-oz. packs are used for commercial satellite brewers.



FULL CITY ROASTS

Organic Mind, Body & Soul

Lively, smooth and spicy, this well-balanced coffee is a delicious way to start the day.

19000 | 2.25-oz. Bag, Ground
Case of 48 bags \$53.65

Café Salvador

An excellent day-to-day coffee, full bodied with a mild flavor. Cafe Salvador is the product of a joint project with Oxfam America and Neighbor to Neighbor.

29003 | 1.5-oz. Bag, Ground
Case of 56 bags \$38.77

29000 | 2.25-oz. Bag, Ground
Case of 48 bags \$50.88

Organic Colombian

Distinctive and elegant with creamy body, light acidity and subtle notes of plum.

19005 | 2.5-oz. Bag, Ground
Case of 48 bags \$59.09

19100 | 8-oz. Bag, Ground
Case of 16 bags \$63.60

Organic Terra Mountain Blend

An organic blend of beans from South America in a smaller pillow pack size for a more mild cup.

19006 | 1.5-oz. Bag, Ground
Case of 56 bags \$43.52

Connoisseur Blend

A coffee for those who favor a richer, dark roast cup. From small farmer co-ops in Latin America and Asia.

29002 | 2.5-oz. Bag, Ground
Case of 48 bags \$57.28



MEDIUM ROASTS

DECAF

Organic Breakfast Blend Decaf

A decaf with flavors of sweet vanilla custard, caramel and delicate cocoa that combine to make this traditional coffee so delightful.

19007 | 1.5-oz. Bag, Ground
Case of 56 bags \$45.02

19008 | 2.25-oz. Bag, Ground
Case of 48 bags \$57.59

FLAVORED **Hazelnut Crème**

Medium roast coffee with an enticing nutty aroma and a creamy rich hazelnut flavor. Artificially flavored.

39000 | 2.25-oz. Bag, Ground
Case of 48 bags \$60.90



VIENNA / FRENCH ROASTS

DECAF **Organic Peru Decaf**

All the richness of our Organic Mind, Body & Soul Pillow Packs, naturally decaffeinated.

19001 | 2-oz. Bag, Ground
Case of 56 bags \$65.17

19004 | 2.5-oz. Bag, Ground
Case of 48 bags \$70.21

19102 | 7-oz. Bag, Ground
Case of 20 bags \$81.91

Organic French Roast

For those who favor the rich flavor of a dark roast coffee, our Organic French Roast is the coffee of choice.

19002 | 2.5-oz. Bag, Ground
Case of 48 bags \$59.09

19101 | 8-oz. Bag, Ground
Case of 16 bags \$64.80

Photo, above: Members of different congregations enjoying Equal Exchange coffee, tea, and good conversation.



20 TEA BAGS PER BOX
6 PER CASE

Small Farmer teas

BLACK TEAS

Organic English Breakfast

This malty, full-bodied cup is a blend of black teas from Sri Lanka and India. A fine morning tradition, add a splash of milk and sweeten for a truly English experience.

13300 | Case \$16.50

Organic Earl Grey

This tea bursts with the fragrant citrus notes of bergamot. Add a lemon wedge for extra zest and enjoy it as you brave the challenges of your day.

13302 | Case \$16.50

Organic Chai

With an inviting flavor of ginger, cardamom, and cloves, you can serve Organic Chai in the traditional manner sweetened and with milk, or try it on its own.

13304 | Case \$16.50

Organic Black Tea

You're different. You take your tea strong, and you take it seriously. Enigmatic in its simplicity, this bold signature brew was made for you.

13301 | Case \$16.50

Organic Darjeeling

Experience the headiness of the Himalayas. Sip slowly and savor this elegant tea which evokes misty mountains and exotic locales.

13303 | Case \$16.50

New!

Organic Irish Breakfast

A breakfast tea specially blended to deliver the fullest body and most malt. Perfect straight up but strong enough to handle milk and sugar.

13312 | Case \$16.50

New!

DECAF

Organic Decaf English Breakfast

A decaffeinated alternative to our signature tea. Malty and full-bodied, this cup is great with a splash of milk and sweetener.

13313 | Case \$16.50

GREEN TEAS

Organic Green Tea

A satisfying, delicate green tea for the socially minded.

13305 | Case \$16.50

Organic Jasmine Green

A sultry, soothing blend of green tea leaves and the fragrant essence of jasmine. An elixir for the mind and soul.

13306 | Case \$16.50

Organic Mint Green

Revive yourself with the cooling combination of green tea and peppermint. Invigorate your senses.

13307 | Case \$16.50

HERBAL TEAS

Naturally Caffeine Free

Organic Rooibos

This unique, red bush tea from South Africa contains many antioxidants that promote good health.

13308 | Case \$16.50

Organic Vanilla Rooibos

Sweet, inviting vanilla accents this red bush tea from South Africa. It's almost like dessert in a cup.

13309 | Case \$16.50

Organic Chamomile

Calming Egyptian chamomile soothes the mind and quiets the spirit. Find your inner peace.

13311 | Case \$16.50

Organic Peppermint

Restore yourself with the invigorating aroma and flavor of peppermint. Cooling and sparkly.

13310 | Case \$16.50





always
SMALL FARMER
grown



ALWAYS SMALL FARMER GROWN

We source from small farmer organizations because we believe they are the heart and soul of Fair Trade.



ALWAYS ORGANIC

Your purchase supports sustainable farming and efforts to reduce the impact of climate change in remote areas.

“These bars took my chocolate experience to a whole other level. Hands down the best chocolate I have ever tasted.”

—Sarah L., Fox Lane High School, NY

Decadent Chocolates

DARK

Organic Ecuador Dark Chocolate

65% CACAO

This chocolaty, silky origin bar is reminiscent of baked brownies fresh out of the pan. Vegan & gluten-free.

18609 | Case \$30.00

Organic Very Dark Chocolate

71% CACAO

A delicious and rich dark chocolate experience. Vegan & gluten-free.

18600 | Case \$30.00

Organic Panama Dark Chocolate

80% CACAO

This is Equal Exchange's darkest bar. Perfectly balanced in a way that allows the true chocolate flavor of the Panamanian beans to shine. Vegan & gluten-free.

18607 | Case \$30.00

3.5-OZ. BARS
12 PER CASE



Photo: Julia Najarro La Rosa, cacao farmer and member of CACVRA Co-op, dries cacao beans in the Peruvian sun.



3.5-OZ.
BARS
12 PER
CASE

INFUSIONS

Organic Dark Chocolate Caramel Crunch with Sea Salt

55% CACAO
Here's the bar to satisfy both your sweet and salty cravings. Crunchy caramel bits serve as the perfect complement to mouthwatering sea salt crystals. Gluten-free.
18608 | Case \$30.00

Organic Mint Dark Chocolate

67% CACAO
The crunchy mint chocolate experience you've been waiting for—an ideal balance of rich, dark chocolate and light, refreshing mint. Vegan & gluten-free.
18604 | Case \$30.00

Organic Orange Dark Chocolate

65% CACAO
This mouth-watering, 65% cacao content chocolate bar is a blend of smooth dark chocolate and ripe, refreshing orange. Vegan & gluten-free.
18606 | Case \$30.00

Organic Espresso Dark Chocolate

55% CACAO
Try this perfect duo of sweet, rich chocolate and crunchy pieces of roasted Fair Trade coffee beans. Dangerously good! Vegan & gluten-free.
18605 | Case \$30.00

New!

Organic Milk Chocolate Caramel Crunch with Sea Salt

41% CACAO
Deliciously sweet and creamy, this malt milk chocolate bar has crunchy caramel bits and mouthwatering sea salt crystals. Gluten-free.
18627 | Case \$30.00

New!

Organic Lemon Ginger Chocolate with Black Pepper

55% CACAO
This zesty combination of lemon, ginger and a dash of black pepper is sweet, citrusy and well balanced. Vegan and gluten-free.
18628 | Case \$30.00

CLASSICS

Organic Dark Chocolate with Almonds

55% CACAO
Try this bar to experience the mouth-watering combination of rich dark chocolate with chunks of organic almonds. Vegan & gluten-free.
18601 | Case \$30.00

Organic Milk Chocolate with a Hint of Hazelnut

38% CACAO
Looking for a rich and creamy milk chocolate bar? We've got it! Gluten-free.
18602 | Case \$30.00



ORGANIC CHOCOLATE

Minis Box

Need a sweet pick-me-up? Enjoy 150 Equal Exchange Chocolate Minis in a beautifully designed gravity-fed box. These mini chocolates are holiday favorites! Stock up for the year, share during the holidays or buy a box for your desk at work.

Organic Dark Chocolate Minis

55% CACAO

These delicious, bite-sized Fair Trade chocolates contain 55% cacao, with a rich, dark chocolate taste that will appeal to chocolate-lovers of all ages.

18613 | 150 minis **18611 | 888 minis**
Box \$24.00 **Bulk Bag \$140.00**

Organic Milk Chocolate Minis with a Hint of Hazelnut

41% CACAO

Our Organic Milk Chocolate Minis are rich and creamy. The perfect treat!

18612 | 150 minis **18615 | 888 minis**
Box \$24.00 **Bulk Bag \$140.00**

Mini Packaging Kit

Equal Exchange Chocolate Minis are perfect for gifts, holiday bazaars, Chanukah or fundraising. Each kit contains 35 gift bags and stickers.

45200 | 888 Dark Chocolates Minis + Kit
45199 | 888 Milk Chocolate Minis + Kit
\$144



ACTUAL SIZE



Photo: Eusebio Laron Torres, cacao farmer and member of CACVRA Co-op in Peru, removes cacao beans from inside recently harvested pods.



1.59-OZ.
BARS
24 PER
CASE

Candy Bars



Organic Milk Chocolate Peanut Butter

Smooth chocolate melts away to reveal a creamy peanut butter center, creating a rich, buttery taste you'll find yourself and others craving.

18631 | Case \$24.00

Organic Milk Chocolate Crisp

With hints of vanilla and caramel, you'll love the creamy texture of milk chocolate mixed with the satisfying crunch of puffed rice and quinoa crisp.

18632 | Case \$24.00

Organic Dark Fruit & Nut

The tasty combination of fruit, nuts and chocolate is like trail mix in a candy bar! This slightly sweet dark chocolate is complemented by chewy, tangy raisins and crunchy, salty almonds.

18630 | Case \$24.00

Fundraise

Raise money for your next community project or group trip with this delicious variety pack. Great for clubs, sports teams, youth groups and more. Purchase a box per participant, sell each bar for \$2 and raise up to 50% profits!



Variety Pack

Each variety pack comes with 48 bars—16 of each Equal Exchange Candy Bar above—in an easy to carry case.

18633

ORDER MORE AND SAVE!

1-60 packs	\$53.00 each
61-150 packs	\$51.25 each
150+ packs	\$48.00 each



Baking & Cocos



Organic Baking Cocoa

Our delicious organic fairly traded cocoa baking powder is perfect for brownies, cakes, cookies and countless desserts.

18510 | 8-oz. Can

6 cans per case

Case \$30.00

Organic Hot Cocoa

Our hot cocoa has a rich chocolaty flavor that children and adults love. Easy to make with hot water—the milk is in the mix!

18500 | 12-oz. Can

6 cans per case

Case \$30.00

10505 | 5-lb. Bag

2 bags per case

Case \$56.00

Organic Spicy Hot Cocoa

This is our deliciously spicy twist on hot cocoa that combines cocoa with cinnamon and cayenne pepper for cocoa with a kick!

18502 | 12-oz. Can

6 cans per case

Case \$30.00

New! *chocolate chips*

Use these delicious Organic Chocolate Chips to add something special to cookies, brownies and even pancakes! Pair with our Organic Baking Cocoa for even more chocolaty goodness in your favorite chocolate recipes.



Organic Semi-Sweet Chocolate Chips

55% CACAO

18660 | 10-oz. Bag

12 bags per case

Case \$43.20

Organic Bittersweet Chocolate Chips

70% CACAO

18661 | 10-oz. Bag

12 bags per case

Case \$43.20

Fair Foods

Our expanding line of Fair Foods includes olive oil from the West Bank, almonds from California, cashews from El Salvador and India, and Geobars, a global snack bar made in partnership with Traidcraft in the UK.

Photo: Sahar Shqer, niece of Sania Shqer—farmer and board member at Al Zawayeh co-op—harvests Nabali olives, an indigenous Palestinian variety considered to produce the highest quality olive oil in the world.



BUY MORE
& SAVE
ON OLIVE OIL

Organic Olive Oil

Our extra virgin organic olive oil is robust and peppery with a strong fruit finish, from a non-profit, non-governmental organization in the West Bank.

60101 | 500-ml. Bottles

12 bottles per case

1-3 cases \$129.00 each

4+ cases \$123.00 each





Snacks & Spreads



6 GEOBARS PER BOX. 12 BOXES PER CASE.

Apricot Geobar

This bar is a mix of wild apricots, juicy raisins, and sweet honey blended with toasted wheat flakes, oats and crisped rice.

60401 | Case \$39.00

Mixed Berries Geobar

This bar has juicy raisins, blueberries and cranberries blended with toasted wheat flakes, oats, crisped rice and sweet honey.

60403 | Case \$39.00

Chocolate Raisin Geobar

This bar has juicy raisins, cocoa, and dark chocolate chips blended with toasted wheat flakes, oats, crisped rice, and honey.

60402 | Case \$39.00

New!

Guatemalan Honey

A silky liquid honey with a rich amber color, delicate floral aroma and a hint of vanilla overtones. Comes in a squeezable bottle.

60111 | 12-oz. Squeezable Bottle

6 bottles per case

Case \$25.50

Organic Strawberry Jam

Organic strawberries are cooked down in traditional copper pans with organic sugar to preserve natural sweet and juicy flavors.

60122 | 12-oz. Jar

6 jars per case

Case \$24.00

Orange Marmalade

With golden slivers of tangy oranges and the natural sweetness of raw sugar, our marmalade has a fresh, zesty flavor.

60121 | 12-oz. Jar

6 jars per case

Case \$24.00

Rice Cakes

Lightly salted with rice grown in Thailand. Low in fat, gluten-free and wheat-free.

60450 | 3.5-oz. Bag

6 bags per case

Case \$12.00



Nuts & Dried Fruit

New!



5-oz. Snack Size Tamari Almonds

Carefully selected organic California variety almonds, dry roasted for extra crunch. Their distinctive taste is given depth by a sprinkling of savory tamari soy sauce.

60201 | 5-oz. Bags
12 bags per case
Case \$42.00



Organic Natural Almonds

We picked this Northern California variety for its consistent large size and naturally sweet, buttery taste.

62001 | 8-oz. Bag
6 bags per case
Case \$37.50



Organic Natural Cashews

Grown using sustainable farming practices, these cashews have an earthy flavor and a smoky aftertaste.

62004 | 8-oz. Bag
6 bags per case
Case \$37.50



Organic Dried Mango

100% free from added sugar and preservatives, these mangoes from Burkina Faso were chosen for their rich, full flavor.

62101 | 5-oz. Bag
6 bags per case
Case \$25.50



Organic Dried Pineapple

100% free from added sugar and preservatives, this dried pineapple from Uganda has a wonderful sweet, zingy flavor.

62102 | 4-oz. Bag
6 bags per case
Case \$22.50



Organic Wild Apricots

These sun dried wild apricots are from four different varieties in Pakistan. They have a lovely sweet and tangy flavor.

62103 | 8-oz. Bag
6 bags per case
Case \$22.50



Chilean Flame Raisins

Patio dried in the sun by farmers just minutes after harvest. Flame raisins are moist and sweet.

62104 | 8-oz. Bag
6 bags per case
Case \$18.00



Chocolate Covered Raisins

Enjoy our sweet Chilean Flame Raisins covered in creamy milk chocolate.

62301 | 11-oz. Bag
6 bags per case
Case \$36.00



Yogurt Covered Raisins

Enjoy our sweet Chilean Flame Raisins covered in a smooth, yogurt coating.

62302 | 11-oz. Bag
6 bags per case
Case \$36.00

Holiday Bazaars

Spread the true spirit of the season to loved ones during the holidays. Set up a table to sell fairly traded coffee, foods and beautiful artisan crafts—they make wonderful gifts that give more!



For Your Valentine

DARK CHOCOLATE HEARTS



MILK CHOCOLATE HEARTS



Celebrate the Winter Holidays



MILK & DARK CHOCOLATE MINIS

SPECIAL SEASONAL ITEMS

Easter & Spring Time Celebrations!



MILK & DARK CHOCOLATE EGGS

AVAILABLE ONLINE:
shop.equalexchange.coop



Foliage Scarf

Vibrant purple leaves pop in a gently swirling, hand embroidered pattern. Makes a great gift! 100% cotton.

46265 | 72" x 18"

\$19.36 each

Wild Flowers Scarf

A colorful scarf inspired by local Indian wild flowers. Stock up for your next holiday bazaar! 100% cotton.

46264 | 60" x 12"

\$13.31 each



Gift Wrap

Green your gifts with beautiful, sustainable gift wrap handmade by Indian artisans. Comes with three assorted sheets.

46237 | 3 - 22" x 32" sheets

\$4.80 each

Collapsible Boxes

Set of three multi-purpose boxes are a clever gift-wrapping idea. Fantastic as a jewelry box. 100% recycled cotton.

46236 | Largest box is 4" x 4" x 3"

\$4.20 set of three



Piece it Together Puzzle

Hand-crafted out of wood by talented artisans in India. Each set comes with wooden pieces and a square base for storage.

46261 | \$12.00 each



Analise Cluster Earrings

Shimmering, multicolored glass beads mingle with brass filigree orbs.

46263 | 1.5" long

\$4.83 each

Danica Glass Pendant Necklace

A cluster of colorful beads clings to a smooth brass frame, falling from a delicately beaded chain.

46262 | 17" long

\$8.47 each



Day in the Farm Block Print Kit

This kit celebrates the rich history and beauty of block printing, and encourages a new generation of artists to jump in!

46266 | \$10.80 each



Metal Blossoms Cuff

This fashionable cuff is intricately carved with a floral vine pattern crafted by artisans in India.

46245 | 1.5" wide

\$8.42 each

Gift Basket Ideas

Have fun and create unique gifts! With baskets, ribbon and fun decorations from home or a craft store, you can create lovely holiday gift baskets to your heart's content. Make it a group activity and invite some friends to help!



COFFEE, P. 7

GEOBARS, P. 18

GIFT BOX, P. 21

SCARF, P. 21

BRACELET, P. 21

Great ideas FROM THE FIELD

To help you have fun and sell more.

ooh,ahh FACTOR

A lovely display will draw folks to your sale

- Use a colorful tablecloth and add some holiday touches like ribbon and gift baskets.
- Post prices with our attractive table sign found in the Holiday Sales Kit (P. 29).
- Our cardboard display and wire racks (P. 25) help create an organized sale area for easy browsing.

wow FACTOR

Our impact flyers and gift tags in our Holiday Sales Kit (P. 29) tell how gifts purchased at your sale make a difference for family farmers across the world.

yum FACTOR

Give folks a taste and they'll be sure to buy!

- Break up some chocolate and candy bars for sampling.
- Serve the coffee you're selling.
- Put out some olive oil in a dish with bread for dipping.
- Serve treats made with our recipes.



Youth Group & Activity Ideas



▲ Do-it-Yourself

Coffee Gift Bags

Decorate coffee bags to fill and give as unique gifts! Kids will love coloring their own bags to give away. Our Gift Wrap makes beautiful craft paper—cut out snowflakes and stars to decorate bags and other gifts.

To order Gift Wrap - go to Page 21

To order Bulk Coffee and Bags - go to Page 9



▲ Do-it-Yourself

Chocolate Minis Gift Bags

Creating lovely chocolate gift bags is fun and easy. Ribbon, bows and stickers make bags of our mini chocolates the stars of the show. Use your own bags or our Mini Packaging Kits—which comes with 35 bags and stickers.

To order Bulk Minis and Packaging Kits - go to Page 14



◀ Raise 40% Profits

Catalog Fundraiser

Interested in holding a catalog fundraiser with your youth group, school or congregation at large? Order an information packet to learn more on how to get started.

46225 | FREE

Photo, opposite page: Community members work together to create customized gift baskets to sell at their next holiday bazaar.

Serving supplies



▲ Organic Sugar Packets

Try our fairly traded Organic Sugar Packets as a complement to your hot beverages during coffee hour, events, or for office service. This is the same sugar cane used in our chocolate bars and cocoa mixes!

15900 | 3.5-g. packets
1000 packets per case
Case \$21.00



12 Cup Coffee Filters

These filters are for commercial 12-cup Bunn & Bloomfield brewers.

41015 | 1000 filters
Case \$15.00

Wooden Stirrers

A practical alternative to plastic spoons and straws, these coffee stirrers are cheap, easy and entirely compostable!

40200 | 1000 stirrers
Case \$3.50



Coffee Brewer Cleaner

Keep your brewing equipment clean and your coffee tasting great. This coffee cleaner is great for percolators, airpots and decanters.

41024 | 12.5-oz. Bottle
\$2.50

Equal Exchange Tin-Tie Bags

Our tin-tie bags can be used to repackage bulk coffees for buying clubs or fundraisers.

44005 | 10 - Printed
\$1.30
44006 | 10 - Blank
\$1.80



Ecotainer Paper Cups

50 CUPS PER SLEEVE
20 SLEEVES PER CASE

This biodegradable hot beverage cup uses a corn-based lining instead of petroleum-based plastic—made with fiber from sustainably harvested wood.

40000-E | 4-oz. cups
Sleeve \$2.71 | Case \$51.55
40001-E | 8-oz. cups
Sleeve \$3.66 | Case \$69.51
40002-E | 12-oz. cups
Sleeve \$4.47 | Case \$85.01
40003-E | 16-oz. cups
Sleeve \$5.71 | Case \$108.52

Ecotainer Cup Lids

100 LIDS PER SLEEVE

Use these lids to keep the coffee in your cup hot, or when you're on the go.

40006 | 8-oz. Cup Lids
10 Sleeves per Case
Sleeve \$4.65 | Case \$41.88
40007 | 12 & 16-oz. Cup Lids
12 Sleeves per Case
Sleeve \$4.81 | Case \$52.96

▲ Airpot Labels

Use these coffee pot labels to let your congregation or organization know that you're serving Equal Exchange coffee and supporting small farmers around the world.

46223 | FREE

Vanilla Syrup

Live up your cup with distinctive and sweet vanilla aroma, and smooth, custard-like vanilla flavor derived from select Madagascar vanilla beans.

42009 | 750-ml. Bottle
42046 | Sugar-Free, 750-ml. Bottle
\$6.75



Hazelnut Syrup

Offer something new with a distinct nutty smooth scent and authentic, pure hazelnut flavor.

42008 | 750-ml. Bottle
42043 | Sugar-Free, 750-ml. Bottle
\$6.75

Caramel Syrup

Create a classic combination with mild and sweet flavor with light hints of brown sugar and molasses.

42003 | 750-ml. Bottle
42041 | Sugar-Free, 750-ml. Bottle
\$6.75

Reusable Syrup Pump

Portion control pumps accurately dispense Monin Syrup into beverages. Calibrated to dispense 1/4 fluid ounce.

40136 | \$5.00



◀ All-in-One Cardboard Display

Create a shopping experience anywhere! Display holds 2 cases of 12-oz. packaged coffee and 1 case of tea or 2 cases of cocoa. Minimal assembly required.

70304 | \$25



Tea Rack ▼

Display 6 Equal Exchange teas at a time. Great for dispensing single tea bags at coffee hour or showcasing the teas you offer at a table sale. Stands upright, can also be wall mounted. No assembly required.

40181 | \$20

▶ Chocolate Rack

Selling chocolate bars becomes a breeze with this handy Chocolate Rack. Holds 4 cases of chocolates and makes shopping easy for your customers. Stands on its own, no assembly required.

40180 | \$21



Decaf Coffee Sticker

Here by popular demand, these brightly colored stickers make it easy for customers to differentiate Decaffeinated coffees from the rest of the bunch.

72527 | Decaf

**48 stickers per sheet
FREE**

Power to the Farmers Stickers

Fun for kids and youth groups.

45030 | FREE



Chocolate Information Pamphlets

Offer your customers more information on Equal Exchange chocolates.

**45006 | Order in increments of 25
FREE**

Handy Displays

These colorful displays are a great way to offer Equal Exchange fairly traded products at a fundraiser, coffee house or holiday bazaar.



Equipment

LOOKING FOR LEASING
OPTIONS OR MORE
INFORMATION?
CONTACT OUR CUSTOMER
SERVICE TEAM:

communityorders@equalexchange.coop



Enjoy wholesale prices for our most popular brewing equipment. Perfect for places of worship, camps, conference centers, retreats, cafés and more!

1. Airpot Brewer (BSAP)

The BSAP is a single, digitally controlled brewer that brews directly into an airpot (see item 3, sold separately). Offering direct water line access as well as pour over capability. The hot water dispenser is ideal for serving additional hot beverages such as tea and cocoas. Brews 2.5 liters or 14 - 6-oz. servings.

41038 | \$800

2. Bulk Grinder

Grind your beans fresh with this commercially used coffee grinder. Grind settings include espresso, fine, auto drip, drip and percolator. Transform any of our delicious coffees into the perfect cup!

41006 | \$900

3. Stainless Steel Airpot

Airpots hold freshly brewed coffee without additional heat. Use less energy while preserving the taste and warmth of freshly brewed coffee for hours. Includes a handle for easy transportation. Holds up to 2.5 liters or 14 - 6-oz. servings.

41087 | \$66.00

4. Milk/Cream Thermos

Stainless-steel thermos keeps liquids cool for 4-6 hours. Lightweight and break resistant.

41084 | \$24.00

5. Airpot Rack

Do you have a dedicated serving space? Use these airpot racks to save space and showcase your coffees in an attractive way.

41089 | Front Base - Holds 2 Airpots

41090 | Back - Holds 2 additional Airpots

41044 | Front Base - Holds 3 Airpots

41045 | Back - Holds 3 additional Airpots

\$60 each

6. Colombia Tea & Coffee Press

Most coffee roasters and tea buyers recommend using a press to enjoy the beverages at their best. The Colombia Press insulates hot beverages to keep it warm for up to two hours.

41401 | 12-oz.

\$48.00

41400 | 34-oz.

\$64.00

Equal Exchange for your community

Making a difference in your community
and home has never been easier.

Visit us online for:

- Free Resources
- Farmer Info
- Recipes
- ...and more!

www.equalexchange.coop/community



For every pound of coffee, tea and chocolate congregations purchase, Equal Exchange donates a portion back to our faith partners.

In 2012, Equal Exchange gave over \$130,000 for development and farming projects worldwide.

That's on top of the Fair Trade social premium included in every Fair Trade product!

Faith Partnerships

Join our network of thousands of faith communities making a difference through Fair Trade.



Church of the Brethren



Lutheran World Relief
SUSTAINABLE DEVELOPMENT. LASTING PROMISE.



Baptist Peace Fellowship
of North America



American Friends
Service Committee
Quaker values in action



Mennonite
Central
Committee



AMERICAN
JEWISH
WORLD
SERVICE



UMCOR
United Methodist Committee On Relief





*Make a
Difference*

FOR
Farmers and Your
Community!



How to Order

Equal Exchange makes ordering a breeze!

ONLINE

Go to shop.equalexchange.coop and place your order instantly online. Create an account for your organization and login for wholesale pricing.

E-MAIL

communityorders@equalexchange.coop

PHONE

774-776-7366
Monday - Friday
9am - 5pm EST

FAX

Send Order Form on Page 30 to:
508-587-5955

MAIL

Mail Order Form on Page 30 to:

Equal Exchange
Community Sales
50 United Drive
West Bridgewater, MA 02379

SHIPPING INFORMATION

Continental U.S.:

ORDER TOTAL	SHIPPING
\$0-\$44.99	\$7.95
\$45-\$89.99	\$9.95
\$90-\$134.99	\$12.95
Above \$135	Free

Alaska & Hawaii*:

ORDER TOTAL	SHIPPING
\$0-\$44.99	\$10
\$45-\$89.99	\$20
\$90-\$134.99	\$30

*For every \$45 above \$135, add \$5.

Please allow 10 business days between our receipt of your order and delivery.

Additional shipping fees may apply when shipping chocolate in warm weather.

Add these helpful
Kits
to your next order!



Start Serving

...fairly traded coffee in your community!

The **Coffee Hour Starter Kit** comes with handy brewing tips, colorful promotional materials, talking points, 300 servings of regular and decaf coffee, and more!

50060 | Percolator Grind Coffee
50061 | Drip Grind Coffee

\$26



Start Selling

...Fair Trade foods at a weekly or monthly sale

Order a **Sales Promotion Toolkit** and receive everything the sales coordinator would need to keep organized. Comes with a promotional poster, talking points, an inventory form, recipe cards and more!

50065

Free



Start a Holiday Bazaar

...and increase your impact

The **Holiday Sales Promotion Kit** will help you set up and promote popular gifts and treats for the holiday season. Includes impact flyers, holiday recipe cards and gift tags!

50136M

Free

Photos, opposite page, top: Karen Hinchon of St. Mary of the Angels in MA, selling Equal Exchange coffee at a table sale. **Bottom, left:** Rosa Gonzalez, El Pinal, APECAFE Co-op, El Salvador. **Bottom, middle:** Theresa Mela displays her recent purchase at St. Mary of the Angels in MA. **Bottom, right:** Felix Emillio Rey Reyes, Coffee farmer and member of CEPICAFE co-op in Peru.



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of your favorite
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Receive Equal Exchange coffee delivered right to your door, on your schedule, so you never miss your morning pick-me-up.

4 Easy Steps to Get Started:

1. Browse our products online:
shop.equalexchange.coop
2. Select "subscribe" under product details.
3. Choose your frequency.
4. Place your order.

.....
Add on tea, cocoas and more! Add or cancel items at any time.
.....



Equal Exchange
for your community

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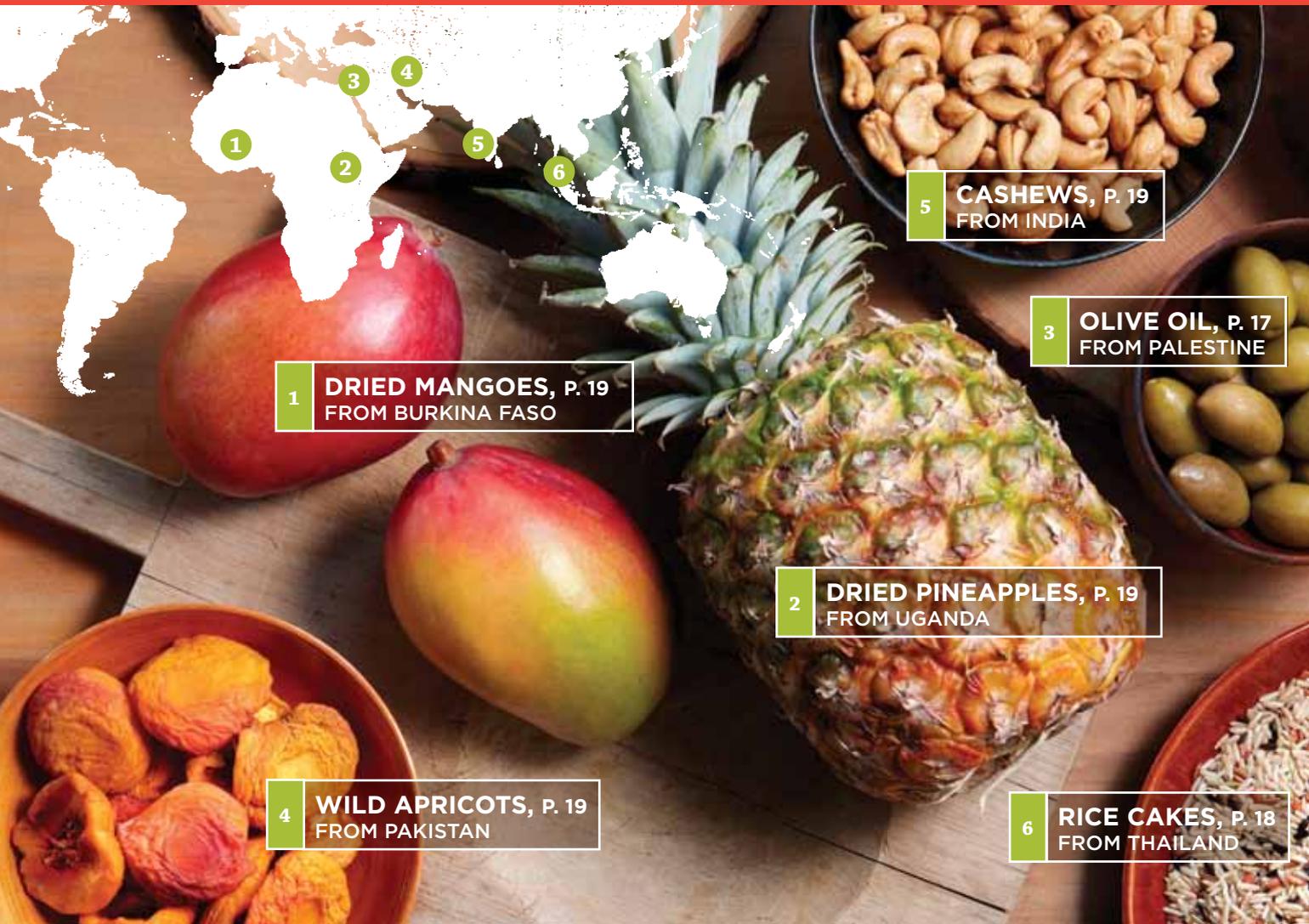
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Go Beyond the Cup

with
FAIR FOODS FROM SMALL FARMERS
AROUND THE WORLD.

Free SHIPPING

SEE PAGE 3 FOR DETAILS



1

1

DRIED MANGOES, P. 19
FROM BURKINA FASO

2

2

DRIED PINEAPPLES, P. 19
FROM UGANDA

3

3

OLIVE OIL, P. 17
FROM PALESTINE

4

4

WILD APRICOTS, P. 19
FROM PAKISTAN

6

6

RICE CAKES, P. 18
FROM THAILAND

5

CASHEWS, P. 19
FROM INDIA